

MeaResea Homer

EDUCATION

Agnes Scott College

Bachelor of Arts in Economics

Honors and Awards: Emerging Leader, Dana Leader Scholar, Her Campus: Rookie of the Year, Hubert Scholar

Decatur, GA

Expected May 2019

Georgia Institute of Technology

Women's Bridge to Business Program

- Completed a 3-week intensive program that included courses in marketing, finance, ethics, and international business

Atlanta, GA

August 2017

Universidad de Oviedo

ASC in Spain Program

- Engaged 5-week immersive program that included cultural, educational, and social interactions in Spain

Oviedo, Asturias, Spain

July 2017

SKILLS

- Word, PowerPoint, Excel
- G Suite
- STATA and SQL (SEQUEL)
- Python
- Intermediate level Spanish (reading and speaking)
- Data mining
- Tableau
- Google Analytics

WORK EXPERIENCE

Federal Reserve Bank of Atlanta

Survey Research of Business Uncertainty Panel Coordinator

- Gather business leaders for SBU in order to assist economists in making monetary policy decisions
- Maintain a database of information by inputting codes for correct placement of business leader participation
- Recruited 27 business leaders in 2 months to participate

Atlanta, GA

January 2019 - Present

Leadership DeKalb

Marketing Intern

- Created and implemented a recruitment plan for Emerging Leaders of DeKalb program
- Assisted creating an updated brochure for the organization
- Regularly created content and updated social media channels and website

Decatur, GA

June 2018 - August 2018

Chipotle Mexican Grill

Crew Member - Take-out Specialist

- Initiated and marketed promotions and special opportunities with various businesses; managed all catering orders; Entered all orders through catering system

Atlanta, GA

September 2017 - June 2018

RELEVANT EXPERIENCE

Her Campus Media LLC, Agnes Scott College

Campus Correspondent/President, Editor-in-Chief

- Rechartered the campus organization
- Conduct biweekly club meetings; Edit, draft, author, and publish weekly articles to site on time
- Analyze weekly pageviews with Google Analytics in order to improve website visits
- Created and initiated guides and training videos for incoming members and executive team members

Decatur, GA

August 2016 - Present

Her Campus Media LLC

Campus Expansion Assistant

- Informed campuses in the Midwest region about establishing a chapter on campus
- Researched and sent 700+ emails and social media messages to student leaders, professors, advisors, personal contacts, etc.

Decatur, GA

September 2017 - December 2017